



**JEF**

**JAPAN ECONOMIC FOUNDATION**

# JEF's History and Mission

The Japan Economic Foundation (JEF) was established in July 1981 to deepen understanding between Japan and other countries through activities aimed at promoting economic and technological exchange. JEF celebrated its 25th anniversary in 2006. With this goal in mind, JEF engages in a broad range of activities; it provides information about Japan and arranges opportunities to exchange ideas among opinion leaders from many countries in such fields as industry, government, academia and politics in order to build bridges for international communication and to break down the barriers that inhibit mutual understanding.

## Our Tasks

To fulfill our mission, we have been conducting the following four tasks.

### 1. Hosting international fora and conferences

—Digest of latest activities in three main fora

### 2. English-language magazine Japan SPOTLIGHT: A publication about Japan

—Keeping the international community informed about the Japanese economy and developments in trade, industry and technology.

### 3. Supplementing governmental organizations' research by coordinating overseas research activities among think-tanks on trade and industry

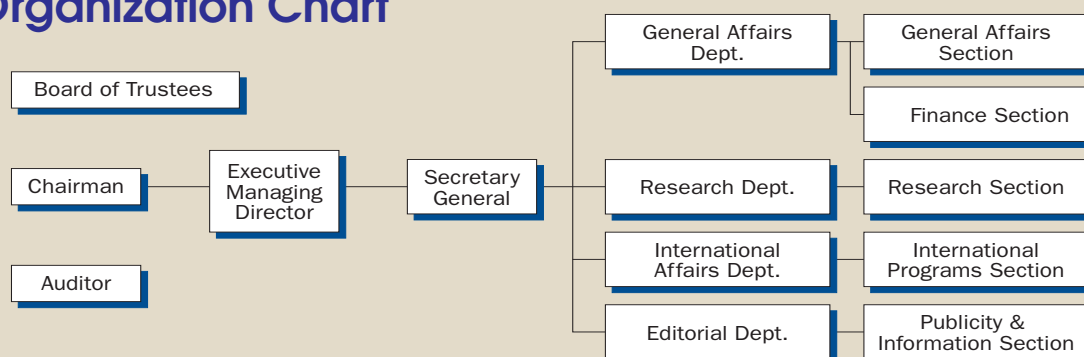
—With Research Advisory Committee's expert advices on trade and industry issues, selecting relevant topics each year and coordinating overseas research projects and disseminating the outcome

### 4. Inviting and encouraging foreign leaders to visit Japan and arranging overseas visits for Japanese leaders

## Members of Board of Trustees

Mr. Noboru Hatakeyama	Chairman and CEO Japan Economic Foundation		The Japan Society of Industrial Machinery Manufacturers
Mr. Naoyuki Haraoka	Executive Managing Director Japan Economic Foundation	Mr. Shoji Muneoka	Chairman The Japan Iron and Steel Federation
(Alphabetical order by surname)		Ms. Yoko Ohara	President Emeritus IFI Business School
Mr. Satoshi Aoki	Chairman Japan Automobile Manufacturers Association	Mr. Fumio Ohtsubo	Chairman Japan Electronics and Information Technology Industries Association
Mr. Yasuo Hayashi	Chairman Japan External Trade Organization	Mr. Hideya Taida	Managing Director Ark Hills Club
Mr. Yoshiro Hinou	President		

## Organization Chart



## Details of Each JEF Project

### 1. Hosting International Fora and Conferences

#### — Latest activities' digest of the three main fora

##### (1) 2008 Asia-Pacific Forum

The 2008 Asia-Pacific Forum on “EAFTA, CEPEA and Beyond” was held in Kuala Lumpur, Malaysia, on October 30 and 31, 2008.

The participants discussed not only issues related to a possible free trade area in the East Asia region but also issues related to the financial and economic crisis and the global environment. This was certainly productive in light of the current intertwining nature of trade and other economic issues.

They concluded that they should reconfirm the importance of trade liberalization in alleviating the protectionism that may arise as a consequence of the global recession and that Asian countries should take the initiative in implementing such liberalization and asking in particular the US to follow this direction. On the issue of the global environment, it was agreed that they should encourage less -CO<sub>2</sub>- intensive investment.

On the question of the possible options of the Asian Free Trade area such as EAFTA (ASEAN+3) and CEPEA (ASEAN+6), the participants shared the view that they should not avoid the question of FTAs among China, Korea and Japan in pursuing either option.

The conference, organized by JEF and the Institute of Strategic and International Studies (ISIS) on the Malaysian side, was attended by the following speakers in an open forum.

#### Participants (Alphabetical order)

##### Japan

Naoyuki HARAOKA	Executive Managing Director, Japan Economic Foundation (JEF)
Noboru HATAKEYAMA	Chairman and CEO, Japan Economic Foundation (JEF) (Former Vice-Minister for International Affairs, Minister of International Trade and Industry of Japan)
Motoshige ITOH	Professor Graduate School of Economics The University of Tokyo
Atsuo KURODA	Deputy Director-General Trade Policy Bureau Ministry of Economy, Trade and Industry (METI-Japan)
Yoshifumi MURASE	Executive Director, JETRO Singapore Regional Representative (East Asia) (METI-Japan)
Hiroshi TSUKAMOTO	President, Institute for International Studies and Training Special Advisor, Ministry of Economy, Trade and Industry (METI-Japan) Commissioner General of the Japanese Section Expo Shanghai 2010
Shujiro URATA	Professor, International Economics Graduate School, Asia-Pacific Studies, Waseda University

##### China

CHAI Yu	Professor and director, economic cooperation division, The institute of Asia and Pacific Studies, Chinese Academy of Social Sciences (CASS)
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##### India

Nagesh KUMAR	Director-General, Research and Information System for Developing Countries (RIS)
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##### Indonesia

DJISMAN Simandjuntak	Executive Director, Prasetya Mulya Business School, and Chairman, Board of Directors, CSIS Foundation
HADI Soesastro	Executive Director, Centre for Strategic and International Studies (CSIS-Jakarta)



##### Korea

Chulsu KIM	Chairman, Institute for Trade & Investment (ITI) Lee International (Former Minister of Trade, Industry and Energy of the Republic of Korea)
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##### Malaysia

Tan Sri Muhyiddin Yassin	Minister of International Trade and Industry, Ministry of International Trade and Industry
Tan Sri Mohamed JAWHAR Hassan	Chairman and CEO, Institute of Strategic and International Studies (ISIS) Malaysia
J. Jayasiri	Senior Director, Economic and Trade Relations, Ministry of International Trade and Industry of Malaysia
MAHANI Zainal Abidin	Director General, Institute of Strategic and International Studies (ISIS) Malaysia

##### Philippines

Thomas G. AQUINO	Senior Undersecretary, Department of Trade and Industry of the Republic of Philippines
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##### Singapore

Hank LIM	Director for Research, Singapore Institute of International Affairs (SIIA)
Simon SC TAY	Chairman, Singapore Institute of International Affairs (SIIA)

##### Taiwan

Mignonne Man-jung CHAN	Senior Advisor, National Security Council
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##### (2) 2008 Japan-US Forum

The 2008 Japan-US Forum on “The U.S.-Japan Relationship, New Challenge, New Opportunities for New Administrations, A Vision for the U.S.-Japan Relationship: Partnership for Leadership” was held in Washington D.C. on December 9, 2008.

A number of distinguished thinkers from the US and Japan discussed how to build upon the strengthened US-Japan relationships, to provide a policy recommendation especially with the new US administration which was due to start only a month later.

Only after intensive e-mail communication among the participants in the Forum for a month after the meeting did, they manage to publish the “Joint Action Agenda” to be provided to the Obama Administration and the Japanese Administration on January 20, 2009, US President Obama's inauguration day.

The action agenda contains a wide range of specific, detailed proposals; — regarding strengthening the Security Relationship; negotiation of a modernized Bilateral Treaty of Friendship, Commerce and Navigation; simultaneous achievement of the 3Es (Economic Growth, Energy Security and Environmental Protection); improving Food Safety and Security; creating sound, stable capital markets and negotiation of a high-standard US-Japan EPA.



The conference, organized by JEF and Dewey & Le Boeuf LLP on the US side, was attended by the following speakers, while the “Joint Action Agenda” was drafted by the editors in the other list.

**Participants** (Alphabetical order)

- Japan**
- Richard DYCK President, TCS Japan K.K.
  - Yukiko FUKAGAWA Professor, Waseda University
  - Naoyuki HARAOKA Executive Managing Director, Japan Economic Foundation
  - Noboru HATAKEYAMA Chairman and CEO, Japan Economic Foundation
  - Daisuke KOTEGAWA Executive Director, International Monetary Fund
  - Kazumasa KUSAKA Executive Advisor, Dentsu, Inc.
  - Shunji YANAI Former Japanese Ambassador to the U.S.; Judge, International Tribunal for the Law of the Sea

- USA**
- Karan BHATIA Vice President and Senior Counsel for International Law and Policy, GE
  - Kent CALDER Edwin O. Reischauer Professor, SAIS, John Hopkins University
  - Rust M. DEMING Adjunct Professor Japan Studies, SAIS-John Hopkins University
  - Cathleen ENRIGHT Vice President, Federal Government Affairs, Western Growers Association
  - James FATHEREE President and COO, US-Japan Business Council Inc.
  - Robert FAUVER President, Fauver Associates, LLC
  - Ellen FROST Visiting Fellow, Peterson Institute for International Economics
  - Edward GRESSER Director, Trade & Global Markets Group, Progressive Policy Institute
  - Kent HUGHES Consulting Director, Global Energy Initiative, Woodrow Wilson Center for Scholars
  - Thomas HOWELL Partner, Dewey & LeBoeuf LLP
  - Brian KATULIS Senior Fellow, Center for American Progress
  - Richard KATZ Senior Editor, The Oriental Economists Reporter
  - Charles LAKE II Chairman, Aflac Japan; Chairman, American Chamber of Commerce in Japan
  - William NITZE Chairman, Oceania Energy Company
  - Dana MARSHALL Senior Advisor, Dewey & LeBoeuf LLP
  - David PUMPHREY Deputy Director and Senior Fellow, Energy and National Security Program, CSIS
  - Alan Wm. WOLFF Partner, Dewey & LeBoeuf LLP

**Discussants** (Alphabetical order)

- Laurence BATES General Counsel, GE Japan
- David BOLING Chief of Staff, Congressman Vic Snyder
- Andrew CONRAD Chairman of the American Chamber of

- Kenji GOTO Commerce in Japan’s Government Relations Committee
- Minister (Economy, Trade, Industry and Energy), Embassy of Japan
- Keiji HATTORI First Secretary (Economic Section), Embassy of Japan
- Maki HISHIKAWA Director of Japan Research, Dewey & LeBoeuf LLP
- Junichiro KURODA Director, Industrial Research Department, JETRO
- Hiroki MITSUMATA Director, Industrial Research Department, JETRO

**Editors** (Alphabetical order)

- Rust M. DEMING Adjunct Professor Japan Studies, SAIS, John Hopkins University
- Naoyuki HARAOKA Executive Managing Director, Japan Economic Foundation
- Noboru HATAKEYAMA Chairman and CEO, Japan Economic Foundation
- Maki HISHIKAWA Director of Japan Research, Dewey & LeBoeuf LLP
- Masaru INOUE Director, International Affairs, Japan Economic Foundation
- Dana M. MARSHALL Senior Advisor, Dewey & LeBoeuf LLP
- Alan Wm. WOLFF Partner, Dewey & LeBoeuf LLP



**(3) 2008 Japan-Europe Forum**

The 2008 Japan- Europe Forum on “The Post-Crisis Landscape for International Financial Centers-Sink or Swim?” was held in London on March 4, 2009.

The discussion was initiated by the recently published Chatham House report on “The Outlook for Tokyo; New Opportunities or Long-term Decline for Japan’s Financial Sector?”

After having surveyed the potential of Tokyo as one of the most important global financial centers on the basis of the report, the participants looked into the qualification of global financial centers, and a panelist commented that, though financial regulatory reform to accommodate the merits of quickly developing financial innovations is a key to the success of a financial center, it is also essential to consider deeply the particular background of each individual financial center. For example, whereas Singapore and London do not have industries to be protected in their hinterland, Tokyo and New York do.

The conference, organized by JEF and Chatham House on the UK side, was attended by the following speakers in an open forum.

**Participants** (Alphabetical order)

- Japan**
- Noboru HATAKEYAMA Chairman and CEO, Japan Economic Foundation
  - Keiichiro KOBAYASHI Senior Fellow, RIETI
  - Tadakatsu SANOU Attorney-at-Law, Jones Day

Makoto UTSUMI President and CEO, Japan Credit Rating Agency, Ltd  
 Mikio WAKATSUKI Chairman, AXA Life Insurance Co. Ltd.

**UK and other countries**

Saxon BRETTELL Head of Research, City of London Corporation  
 Victor L.L. CHU Chairman and Founder, First Eastern Investment Group  
 Florence EID Managing Director for MENA, Passport Capital, LLC  
 Eddy C. FONG Chairman, Securities and Futures Commission, Hong Kong  
 Andrew FRASSER Senior Adviser, Mitsubishi Corporation; Member of Council, Chatham House  
 John LLEWELLYN Member of Council, Chatham House  
 Rachel LOMAX Former Deputy Governor, Bank of England  
 Alex PATELIS Managing Director, Merrill Lynch  
 Vanessa ROSSI Senior Research Fellow, International Economics, Chatham House  
 Charles ROXBURGH Head of Corporate and Investment Banking, McKinsey  
 Shashank SRIVASTAVA Director of Strategy and Planning, QFCA  
 Paola SUBACCHI Research Director, International Economics, Chatham House  
 Graham TURNER Economist, GFC Economics  
 Max WATSON Associate Fellow, Chatham House

**— In addition, we have the following meetings**

**(1) JEF-AEI Meeting**

JEF has sponsored the JEF-AEI Meeting with the American Enterprise Institute since 1989. Japanese and U.S. leaders from politics, government, academia and journalism make presentations and have discussions based on their experiences to strengthen the collaboration and partnership between the two countries.

**(2) Intellectual Collaboration Group to Promote Market-Oriented Economies**

The group was organized in the spring of 1996. It pursues “intellectual collaboration” with members of former socialist economies seeking to move toward market-oriented economies and away from the difficulties in their current economic systems.

It is expected that through the accumulated experience generated by the group, Japan’s contribution to former socialist economies could cover a wider range of subjects/issues/topics, in particular, Japanese experience of SME policies that would be invaluable information for those countries to learn from this group.

**2. English-language Magazine “Japan SPOTLIGHT: ” a Publication about Japan**

(Publisher: JEF Chairman, Mr. Noboru Hatakeyama; Editor in chief: JEF Executive Managing Director, Mr. Naoyuki Haraoka)

We publish a bimonthly magazine named “ECONOMY, CULTURE & HISTORY Japan SPOTLIGHT Bimonthly,” with the purpose of keeping the rest of the world informed about contemporary Japan.

“Japan SPOTLIGHT” is the source of in-depth, analytical, historical and cultural information on Japan’s trade, business, economic issues, current events, legislation and politics. Our distinguished writers include business executives, government officials, university professors, specialist researchers, and leading journalists. “ECONOMY, CULTURE & HISTORY Japan SPOTLIGHT Bimonthly” showcases the thinking of some of the world’s leading experts on issues involving Japan and other countries. We sell and circulate several thousands copies (depending upon the month) both domestically and internationally. They go to the public as well as embassies, libraries, universities, chambers of commerce outside Japan and foreign government offices, etc.

**RECENT FEATURES AND OUTLINES OF THE LATEST THREE ISSUES**

**(1) Japanese Culture: Source of Power on World Stage?**

Sept./Oct. 2009

Can Japanese Modern Culture Contribute to World Business Development & Peaceful Foreign Relations? A variety of thinkers worldwide look into what Japanese culture today implies to the globalized world community.

**Key articles of the issue**

- \* Publisher’s note: Rules on Outward FDI Also Necessary by HATAKEYAMA Noboru, Chairman of JEF
- \* Challenges Facing Japanese Soft Power: Its Value Added Needs Proper Evaluation by KOMAKI Yasuyuki, Professor, Nihon University College of Economics
- \* Japanese Fashion Industry: Its Characteristics & Potentials by OHARA Yoko, President Emeritus, IFI Business School, Institute for the Fashion Industries
- \* How Well Is Japanese Apparel Culture Accepted in China?— Interview with WANG Jane, CEO, Shanghai Ninestyle E-Commerce Co. & Shanghai StarWin Media Consulting & Advertising Co. by HARAOKA Naoyuki, Executive Managing Director, JEF
- \* Japanese Pop Culture Boom: Inspiring South Korean Entertainment Industry by CHUNG Ah-young, Staff Reporter of the Korea Times
- \* Bridging the Gap: 30 Years of Connecting Japanese & Americans by MOYLE Michael R., Senior counsel in the San Francisco office of law firm Squire, Sanders & Dempsey LLP and heads the firm’s Japan Practice Group in North California
- \* The Car as a Brand of Japan By CARVER Mike, Former British Royal Air Force pilot
- \* “Soft Power” is the Opium of Japan by ARNAUD Régis, correspondent in Japan of le Figaro and Challenges, Editor in chief of France Japon Éco (published by the French Chamber of Commerce & Industry), and regular contributor to Newsweek Japan.
- \* Japan’s Cultural Economy in a Globalizing World by ANHEIER Helmut K., Professor of Sociology, Heidelberg University, and academic director of Center for Social Investment
- \* Soft Power & Foreign Policy in 21<sup>st</sup>-Century International Affairs by CALDER Kent E., Director, Reischauer Center for East Asian Studies, School of Advanced International Studies (SAIS), Johns Hopkins University, Washington, D.C.

**(2) White Paper on International Economy & Trade 2009**

July/Aug. 2009

Amid the global economic crisis, the METI White Paper shows the way in which Japan’s economy should proceed to “change a pinch into a chance.”

**Key articles of the issue**

- \* Publisher’s note: Japan’s export Decline & Prospect of Recovery by HATAKEYAMA Noboru, Chairman of JEF
- \* Global Economic Crisis Lifts Japan to New Heights by Policy Planning Research Division, Trade Policy Bureau, Ministry of Economy, Trade & Industry (METI-Japan)
- \* Financial Crisis & East Asia: Implication of International Production Networks by KIMURA Fukunari, Professor, Faculty of Economics, Keio University, and Chief Economist, Economic Research Institute for ASEAN and East Asia (ERIA)
- \* Why Asia Needs Better Traffic & Logistics Infrastructure by YOSHIDA Tsuneaki, Professor of project planning/management, infrastructure planning & Transnational infrastructure management, Graduate School of Frontier Science, University of Tokyo
- \* Global Governance of Economic Policy by IWATA Kazumasa, President, Economic and Social Research Institute
- \* Tourism Big Bang & Making Japan a Tourism-oriented Nation by ISHIMORI Shuzo, Director, Center for Advanced Tourism Studies, and Head, Division of Tourism Creation, Graduate School of

International Media, Communication, and Tourism Studies at Hokkaido University

- \* Nurturing Global Leadership at APU: “Ba,” “Wa” & “Michi” by CASSIM Monte, President, Ritsumeikan Asia Pacific University, and Vice-Chancellor, Ritsumeikan Trust
- \* High Time for Japan to Promote Its Movies Abroad by KAKEO Yoshio, Executive Director, Kinema-Junpo Co., and Director, Kinema-Junpo Film Institute
- \* Membrane Separation Technology: Lifting Japan’s Water-linked Environment Business by Association on Membrane Separation Technology of Japan
- \* Ensuring Safe Water Supplies Across the World by ODA Kanetoshi, Chairman and Chief Executive Officer, Nippon Poly-glu Co.

### (3) Foreign Direct Investment in Japan May/June 2009

FDI in Japan, through declining today, is still the key to getting its economy back on track.

#### Key articles of the issue

- \* Publisher’s note: Ban Weapon Exports to Africa by HATAKEYAMA Noboru, Chairman of JEF
- \* Sustained Efforts Vital to Spur FDI in Japan -Fresh Stimulus Aids Economic Recovery-Interview with SHIMADA Haruo, President, Chiba University of Commerce by OKABE Hiroshi, Senior Business News Editor at Kyodo News
- \* Investing in Japan: Why Now?—Japanese Economy Today, Its Strengths, New Investment Trend-by NII Yasuhito, Director, Trade & Investment Facilitation Division, Trade & Economic Cooperation Bureau, Ministry of Economy, Trade & Industry (METI-Japan)
- \* Importance of Japanese Market in Global Strategy by NAGASHIMA Tadayuki, Director General, Invest Japan Department, Japan External Trade Organization (JETRO)
- \* Search for Quality + Innovation + Timing = Business Success - MCDecaux’s “Street Furniture” Business -Interview with GUEDRON Thomas, President, MCDecaux Inc. by KAMIYA Antonio A., Asian News Editor with the English-language wire service of Kyodo News
- \* “ShaLink” Cuts Opportunity Losses-Evryx to Boost Mobile Visual Search Service in Japan-Interview with KAWAI Hidechika, President, Evryx Japan K.K. by TAKAMATSU Kanji, Editor and Biographer
- \* Japan’s M&A Deals in 2008 & Prospects by TAKAHASHI Yutaka, President, Recof Data Corp.
- \* Increasing Overseas Investors & Corporate Governance in Japan by MIYAJIMA Hideaki, Professor, Graduate School of Commerce, Waseda University, Faculty Fellow, Research Institute of Economy, Trade & Industry (RIETI) and Associate Director, Waseda Institute for Advanced Study (WIAS)
- \* Entering the Japanese Market: Opportunities for US High-Tech Ventures by ISHII Masa, Founder and Managing Director of AZCA, Inc., Visiting Professor at Shizuoka University
- \* Trends of FDI in Japan for 2009 by GRONDINE Robert, Partner at White & Case LLP in Tokyo



### 3. Coordinating Research Projects

JEF believes that research activity on international trade and industry issue is crucial to facilitate a deep understanding between Japan and the rest of the world. And JEF also believes this facilitation of profound understanding will lead to the benefits for Japanese policy makers.

To realize this goal, with expert advice, JEF coordinates research projects on timely topics related to economic trends in Asia and Western countries, and to economic and trade policies of major countries, focusing on FTAs. The outcome of these research activities is distributed among the policymakers.

The following are outlines of some of the latest research reports, which were published in March 2009.

#### (1) Assessment of the effectiveness of EPAs concluded by Japan

The assessment found that the percentage of exports and imports of which Japanese companies have made use of EPAs varied considerably, depending upon the particular EPA concluded by Japan (with Singapore, Mexico, Malaysia, Chile, Thailand, Indonesia and Brunei). The lowest is 11% and the highest 75%. The report attempted to clarify the background of the low coverage of each EPA. The complexity and cost of the procedure to obtain a certificate of origin of the products when Japanese companies make use of an EPA in exporting or importing products was considered the primary reason. The limited number of items subject to the immediate elimination of tariffs was considered another factor that reduces the benefits of EPAs.

Further simplification of the procedure to obtain the certificate of origin, and expansion of the tariff lines subject to tariff elimination within a short period are recommended as important measures to increase the effectiveness of EPAs.

#### (2) Assessment of the political and economic environment in Korea in regard to the Japan-Korea FTA

What is the Korean political and business climate affecting the possible restarting of negotiation of the Japan-Korea FTA?

The report analyses the Korean political decision-making process to conclude a Japan-Korea FTA, its priority compared with other FTAs such as an FTA with the US or the EU, and the focal points in the FTA with Japan, such as opening the Japanese agricultural product market.

The report also highlights various industrial and business groups’ attitudes toward and concerns about the Japan-Korea FTA. The Korean automobile industry, for example, is highly concerned about the intensified competition that could be caused by the possible flow of Japanese automobiles into the Korean market after the conclusion of the Japan-Korea FTA.

This assessment is being fully utilized by the Japanese trade policy officials now conducting informal consultations with their Korean counterparts, which started recently.

#### (3) Assessment of “cap and trade” to modify the problem of climate change as a post-Kyoto Protocol mechanism

In dealing with climate change, it is preferable to fix the worldwide CO2 reduction mechanism rather than discussing only each country’s national CO2 reduction target. The emission credit trading mechanism is to be considered one alternative among the various options of the post-Kyoto Protocol mechanism. All the countries in the world must join the mechanism, unlike the Kyoto Protocol.

The report compares various ways to distribute emission credits to each country on the basis of GDP per capita, population, their hybrid, etc. as the cap. After having assessed each way’s impact on a country’s GDP, the report concluded that there was no significant difference among the above-mentioned diverse distribution methods. Smooth technology transfer from the developed countries to the developing countries would have to be assumed in order for emission credit trading based on a clear and objective credit distribution mechanism, as discussed above, among all the countries in the world, to achieve the expected outcome.

### 4. Contribution to Human Exchange Between Japan & Overseas

JEF is one of the largest donors to the Fulbright Foundation, which

promotes Japan-U.S. educational exchange. We have donated approximately \$2 million since 1989, with the latest donation of \$10,000 in March 2007 in commemoration of JEF's 25th anniversary.

JEF is also building ties for friendship by giving foreign leaders an opportunity to get a firsthand look at conditions in Japan and arranging overseas visits for Japanese leaders, thus providing opportunities for fruitful exchanges of opinions that contribute to international understanding.

The following programs of foreign leaders' visits to Japan and a Japanese leader's overseas visit were organized and sponsored by JEF most recently.

**(1) Dr. Robin Niblett**

Director, Chatham House

November 18-25, 2007

**JEF International Symposium** (supported by The Yomiuri Shimbun) at Keidanren Kaikan

Keynote speech entitled "New age for Asia-Europe relations"

**METI**

Speech about (1) New relations for Asia-Europe and its goal (2) Middle East Issue

**Roundtable Meeting with Japanese experts** at JEF

Speech entitled "New age for Asia-Europe relations"

**Discussion with members of Committee on Europe, Nippon Keidanren** at Keidanren Kaikan

Speech entitled "Transatlantic Relations and the Economic Partnership between EU and US"

Speech entitled "Transatlantic Relations and the Economic Partnership between EU and US"

In addition to above-mentioned events, he visited MOFA, Japan Center for International Exchange (JCIE), TOSHIBA, JETRO, EU-Japan Centre for Industrial Cooperation, Mr. Yasuhisa Shiozaki (Ex-Chief Cabinet Secretary), Nomura Holdings, Inc., Toyota Motor Corporation to exchange ideas for further understanding.

Profile: In January 2007 Dr Robin Niblett became Director of Chatham House (the Royal Institute of International Affairs), the UK's leading international affairs institute founded in 1920. Before joining Chatham House, from 2001 to 2006, Dr Niblett was the Executive Vice President and Chief Operating Officer of Washington based Center for Strategic & International Studies (CSIS), one of America's largest and most influential foreign policy think tanks. Dr. Niblett's principal substantive interests are European integration and transatlantic relations. During his last two years at CSIS, he also served as Director of the CSIS Europe Program and its Initiative for a Renewed Transatlantic Partnership. Niblett is a frequent panelist at conferences on transatlantic relations. He has testified on a number of occasions to U.S. Senate and House Committees on European Affairs. He also comments regularly on radio and TV, including the BBC, CNN, National Public Radio, and the Newshour with Jim Lehrer.

**(2) Hon. Yasuhisa Shiozaki**

Former Chief Cabinet Secretary of Japanese government (2006-2007)

March 8, 2008

Keynote Address entitled "What the U.S. Needs to Know About Asia" at Members Weekend 2008 by Pacific Council on International Policy in Los Angeles in the US.

The Pacific Council on International Policy is a non-partisan organization headquartered in Los Angeles with members and activities throughout the West Coast of the United States and internationally.

Profile:

**Political Career**

1993-95 Member of House of Representatives (Ehime 1st District)

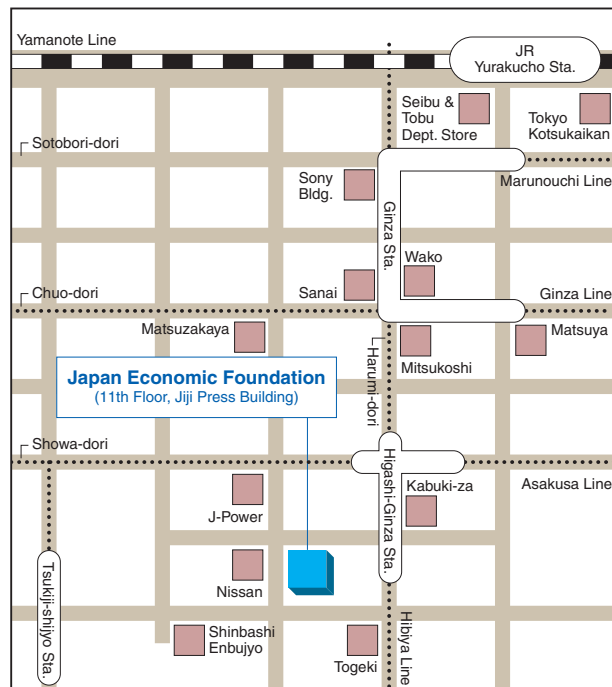
1995 Member of House of Councilors (Ehime District)

1997-98 Parliamentary Vice-Minister of Finance

2000- Member of House of Representatives (Ehime 1st District)

2005-06 Senior Vice-Minister for Foreign Affairs

**Directions to JEF (Fukoku Seimei Building)**



**Public Transportation Lines:**

Twelve minutes walk from the Ginza Exit of Yurakucho Station on the JR Yamanote and Keihin Tohoku Line.

**From Subway Stations:**

One minute walk from Exit #6 of Higashi-Ginza Station on the Tokyo Metro Hibiya Line and Toei Asakusa Line.

Four minutes walk from Exit #A3 of Tsukijishijo Station on the Toei Oedo Line.

Seven minutes walk from Ginza Station on the Tokyo Metro Marunouchi, Hibiya and Ginza Line.



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