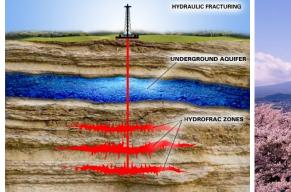
Shale Gas Revolution & Japan's Energy & Climate Challenges







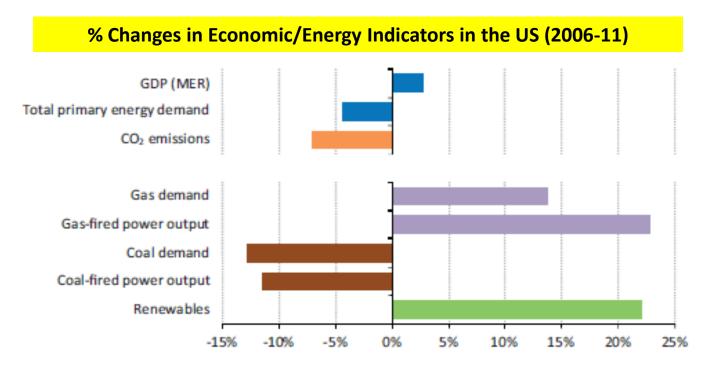


July 2013 Jun ARIMA Director General JETRO London



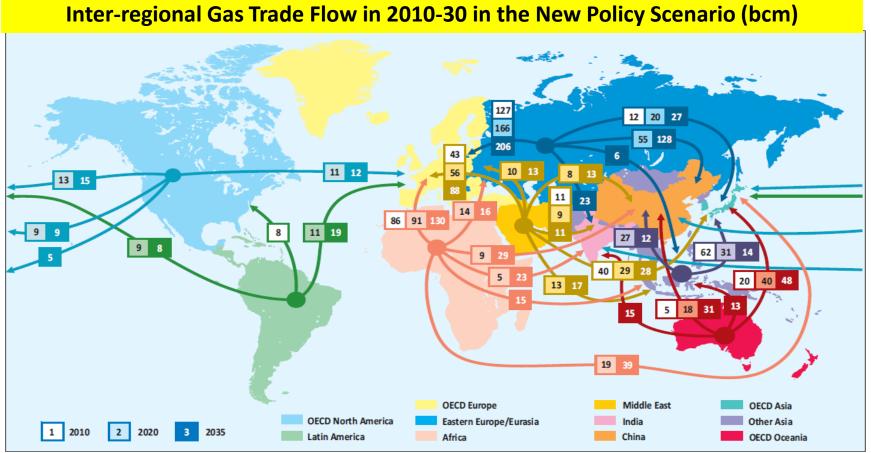
Unconventional Oil and Gas Production: Global Implication (1)

- US: largest oil producer in mid-2020s, net oil exporter in 2030 => Switch in direction of international oil trade to Asia
- Shale gas revolution in the US
 - => Less energy cost, less GHG Emissions: double dividends
 - => Less coal use in US, coal export to EU (high gas price and low carbon price)
 - => Competitiveness gap between US and EU



Unconventional Oil and Gas Production: Global Implication

- More availability of spot LNG.
- Stronger price connectivity and trade among regional gas markets (Trans-Atlantic , Asia Pacific) => pressure on conventional gas producers and oillinked pricing)



This map is without prejudice to the status of or sovereignty over any territory, to the delimitation of international frontiers and boundaries and to the name of any territory, city or area.

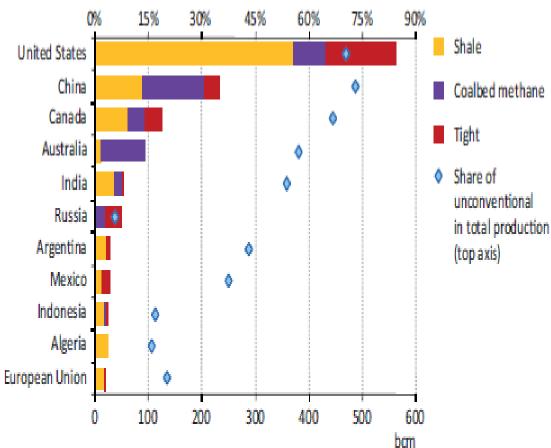
Note: Trade volumes less than 5bcm are not shown.

Source: IEA World Energy Outlook 2012

Unconventional Oil and Gas Production: Global Implication (3)

Global share gas production depends on social acceptability in each country (e.g., environmental concern on fracking).

Unconventional Gas Production in Leading Countries in the New Policy Scenario 2035



Top 10 Countries with Technically Recoverable Shale Gas Resources

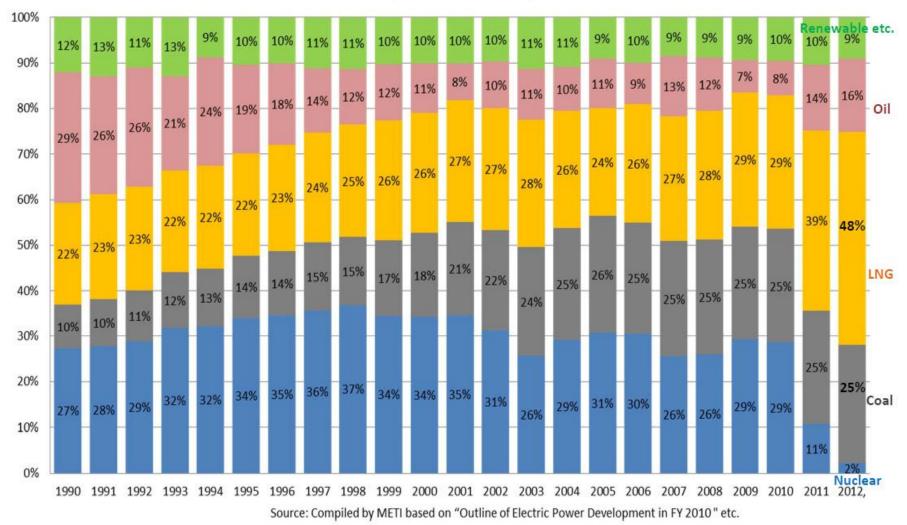
	Country	tcf
1	China	1,115
2	Argentina	802
3	Algeria	707
4	US	665
5	Canada	573
6	Mexico	545
7	Australia	437
8	South Africa	390
9	Russia	285
10	Brazil	245
	World Total	7,299
		Д

Source: IEA World Energy Outlook 2012

4

Source: US EIA

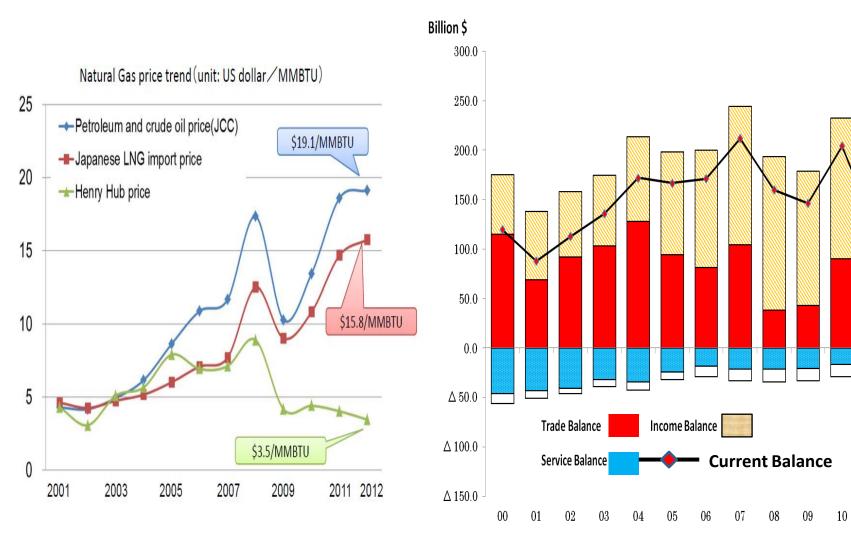
Current Energy Mix in Japan



Electricity Generation by Fuel

С

Soaring Gas Import Cost and Trade Deficit



Source: METI

Source: Statistics from BOJ, Ministry of Finance

12

(年)

11

Current Energy Policy - Overcoming energy constraints with cost reduction -

Production/Procurement	Distribution	Consumption			
Diversify Power Supply	Electricity Market Reform				
Full Market Liberalization (Generation, Retail)					
Max introduction of RE	Unbundling	Energy efficiency in industry			
Restart Nuclear Power	Nation-wide TSO	Top Runner for			
High Efficiency Thermal Power (Coal, LNG)		 building/housing Demand Side Management 			
Diversify Fuel Supply Sources Procure Low-cost LNG	Strict Tariff Assessment				
Develop Domestic Energy (Methane Hydrate)					

Rapid Expansion of RE with FIT

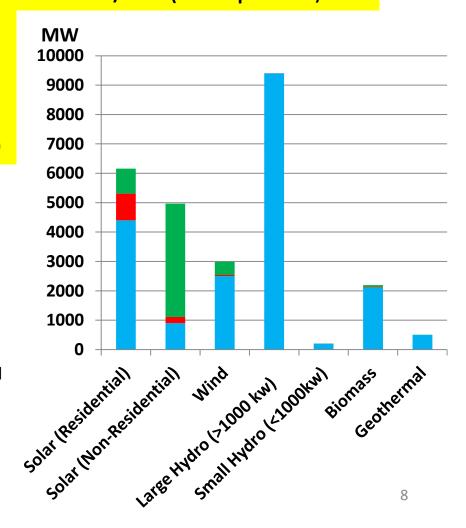
Introduction of Fixed Feed In Tariff (FIT) from July 2012

PV (>10 kW)	42.00 JPY/kwh (20 years)
PV (<10 kW)	42.00 JPY/kwh (10 years
Wind (> 20 kW)	23.10 JPY/kwh (20 years)
Wind (< 20 kW)	57.75 JPY/kwh (20 years)
Geothermal (> 15MW)	27.30 JPY/kwh (15 years)
Geothermal (< 15MW)	42.00 JPY/kwh (15 years)
Small Hydro (1-30MW)	25.20 JPY/kwh (20 years)
Small Hydro (0.2-1MW)	30.45 JPY/kwh (20 years)
Small hydro (<0.2MW)	35.70 JPY/kwh (20 years)



As of FY2011 Started operation **April-Nov** 2012 **FIT Approval** by end Dec 2012

(20 years) => 37.80JPY/kwh (from April 2013) => 38.00JPY/kwh (from April 2013)



Reducing Energy Cost

Reducing Gas Procurement Cost

- Diversify LNG supply sources to US, Russia etc (e.g., Shale gas LNG import from the US from 2017)
- JPY 1 trillion loan guarantee for cheaper LNG projects
- Review the price formula in the LNG Producers and Consumers Conference
- Joint Study with EU, Korea, India on gas pricing
- Development of Methane Hydrate

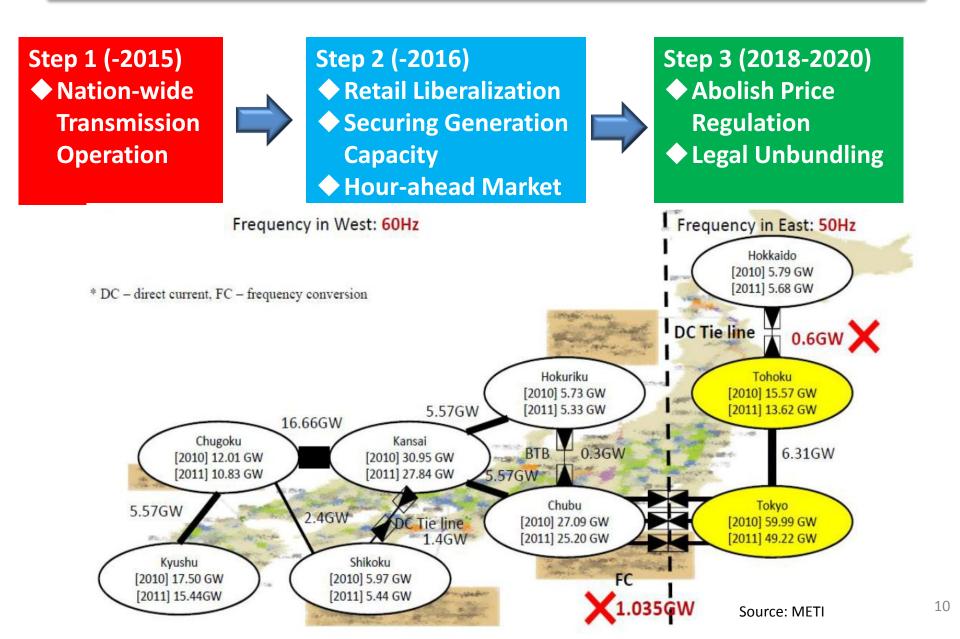
New and Additional Coal Fired Power Plants

- Shorten EIA period for coal-fired power plants with cutting edge technologies.
- Restart of Nuclear Power Plants
 - New safety standards from July 2013 Application of 12 reactors expected.



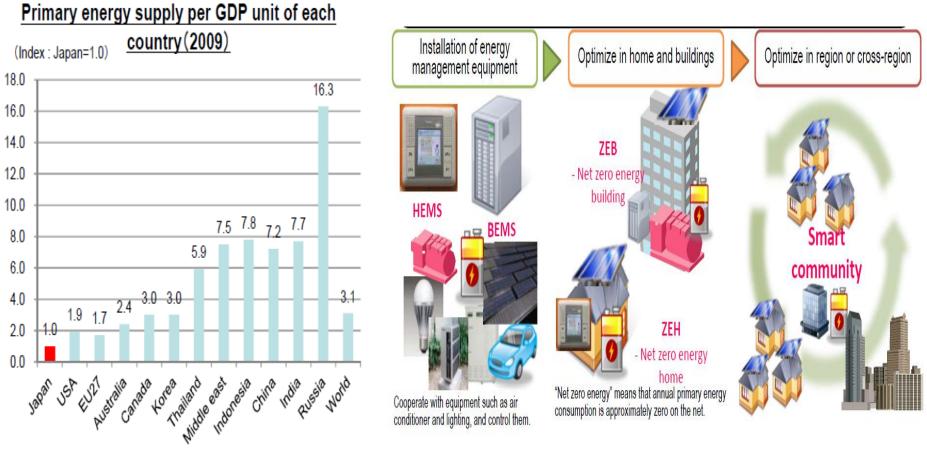


Electricity Market Reform



Energy Management

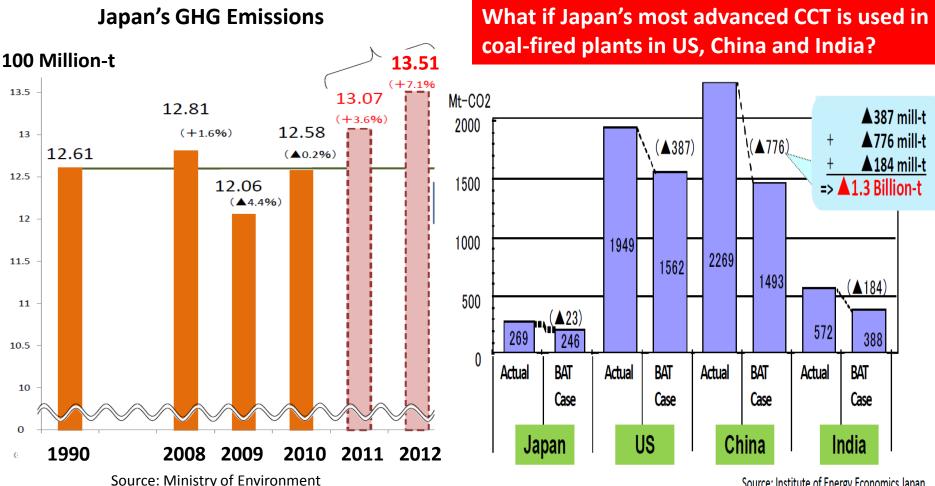
Despite its already high energy-efficiency, Japan needs more improvement.
 Holistic energy management (individual equipments => system => house and building => region (smart community)



Calculated according to IEA statistics

Japan's Contribution to Global GHG Emissions Reduction

Increasing GHG emissions due to nuclear stoppage, but Kyoto target will be met with sinks/Kyoto mechanisms. Zero-based review of \$\Delta 25%\$ target 2020 **Export of Japan's technology will reduce global GHG emissions**



Source: Institute of Energy Economics Japan

Summary

- Overcoming energy constraints ensuring cost reduction in production/procurement, distribution and consumption
- Massive outflow of national wealth for expanded import of LNG is big challenge for Japanese economic recovery.
- All the energy sources (RE, LNG, coal, restart of nuclear) and supply sources (e.g., shale gas import from US) need to be mobilized.
- Electricity sector reform (e.g., nationwide transmission operation, retail liberalization) will be promoted. Sufficient generation capacity is essential for effective competition.
- Holistic energy efficiency (system => entire building/house => region) will be promoted.
- Energy challenges will create new business/market opportunities in Japan (<= Growth Strategy 14 June 2013)</p>