Can ASEAN Fulfill Its Potential

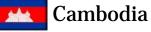
Ambassador Ong Keng Yong

Director Institute of Policy Studies LKYSPP, NUS

Association of Southeast Asian Nations







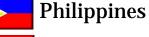




Lao PDR Malaysia



Myanmar



Singapore



Viet Nam

The Association of Southeast Asian Nations (ASEAN) was established on 8 August 1967 in Bangkok, by Indonesia, Malaysia, Philippines, Singapore and Thailand. Brunei Darussalam joined the Association on 8 January 1984. Viet Nam became the seventh member of ASEAN on 28 July 1995. Lao P.D.R and Myanmar were admitted into ASEAN on 23 July 1997, and Cambodia on 30 April 1999



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NARROWING THE DEVELOPMENT GAP

ASEAN Economic Community (AEC)

- Trade in Goods
 - Tariff reduction (< 1%)
- Trade in Services
 - Removal of Non-Tariff Barriers
- Flow of Investments
 - Removal of restrictions ("national treatment")

On-going action for AEC

- Harmonisation of rules/regulations
- Standardisation of custom procedures
- Management of cross-border issues
- Mutual recognition arrangements
- Capacity building of government agencies and business bodies

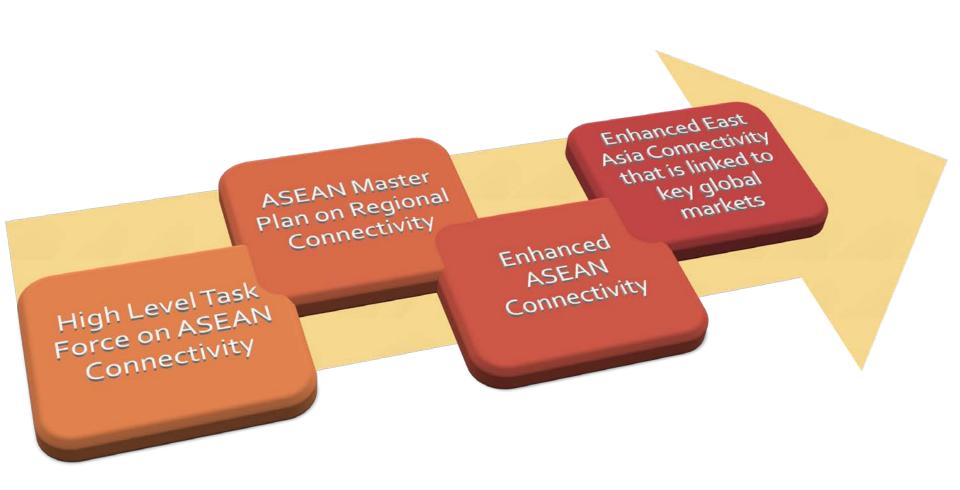
Implementation of AEC Plans

- Set and review timelines by Ministers/Leaders
- Use of AEC Scorecard
- Leverage on existing FTAs between ASEAN and Dialogue Partners
- ASEAN Connectivity Initiative

A Connected ASEAN

- Dynamic and integrated ASEAN Community in a peaceful and prosperous Southeast Asia and a key player in the region and the world
 Benefits of Connectivity to ASEAN:
 - Enhance regional cooperation and integration
 - Enhanced global competitiveness through stronger regional production networks
 - Enhanced connections to economic centres and improved opportunities for low income populations

ASEAN Connectivity

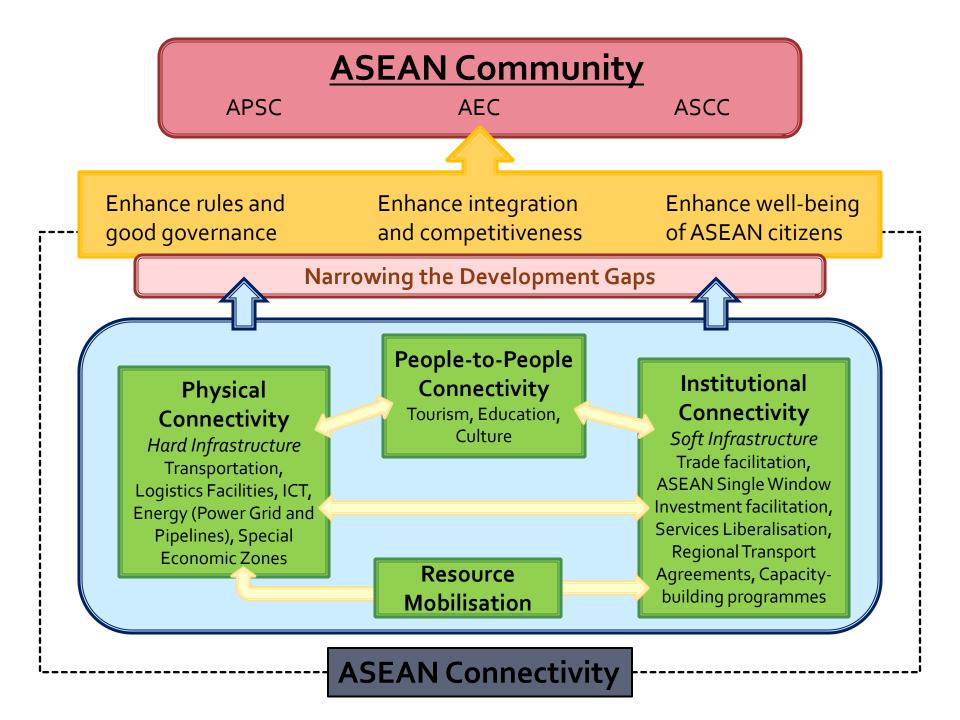


ASEAN Master Plan on Regional Connectivity

- Sectoral Bodies' Plans (ICT, Energy, Tourism, Transport, etc)
- Initiatives for Sub-Regional and National Infrastructure Networks and other Connectivityrelated strategies
- Sources and modalities of financing: national, bilateral, sub-regional, ASEAN, Dialogue Partners, private sector, etc.
- Supporting regulatory and non-regulatory regime and enabling environment

Enhanced East Asia Connectivity that is linked to Key Global Markets

- Cooperation, coordination and partnership with Dialogue Partners and external parties in expanding connectivity beyond ASEAN
- Global norms, trends and regulations affecting connectivity



ASEAN Single Window (ASW)

Oct 2003 ASEAN Summit in Bali

- Adopted Single Window approach
- Dec 2005 ASEAN Economic Ministers' Meeting in KL
 - Signed ASW Agreement
 - Implementation
 - Target:
 - ASEAN-6: by 2008
 - CLMV: by 2012

Problems in ASW Implementation

 ASEAN countries implement National Single Windows

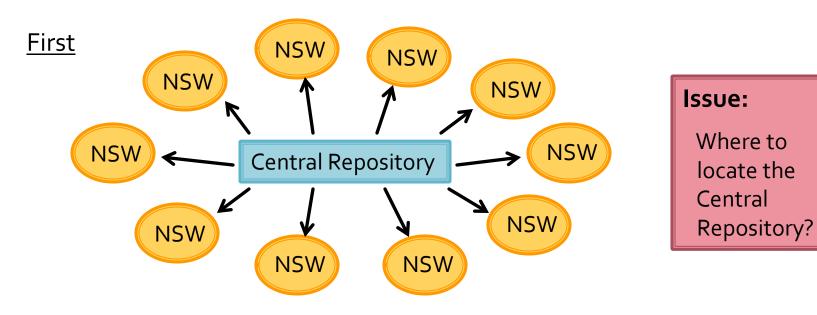
ASW

Some countries wish ASW implemented first
National Single Windows

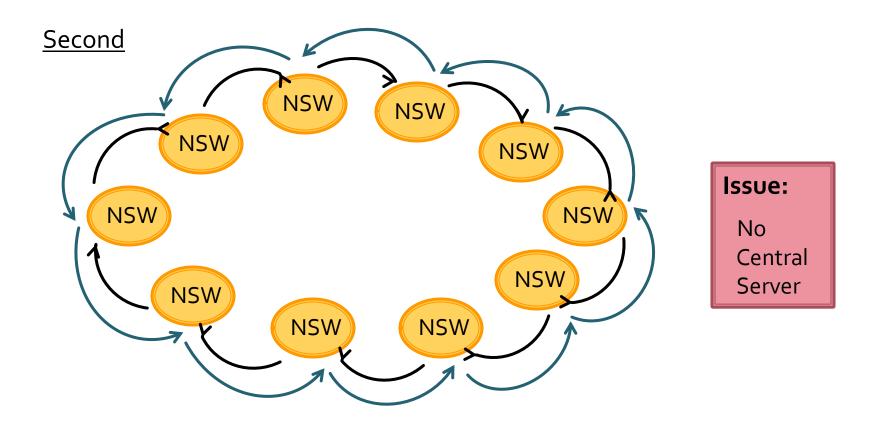
Problems with ASW Implementation

 Linking the respective National Single Windows (NSWs):

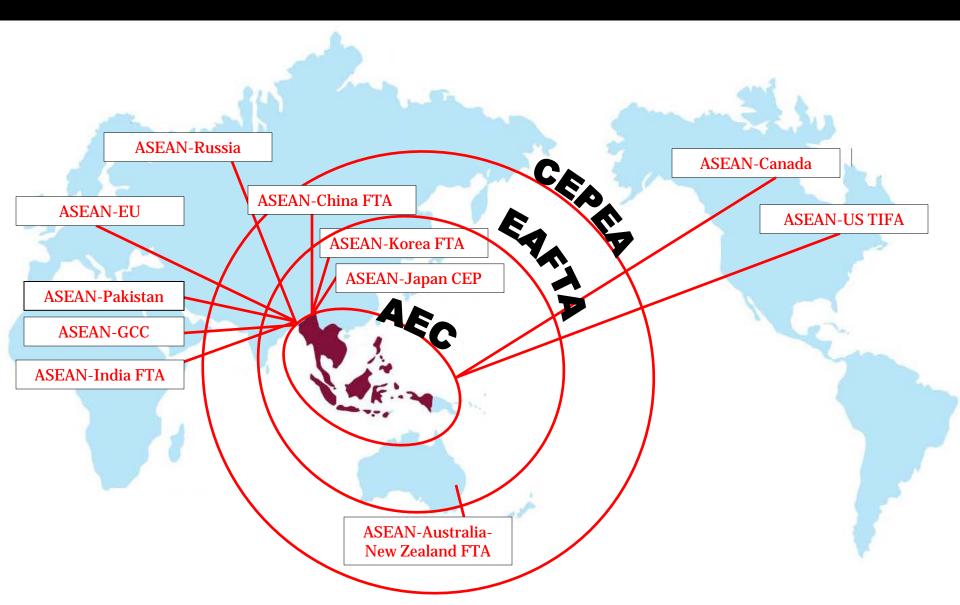
• Two Approaches \rightarrow



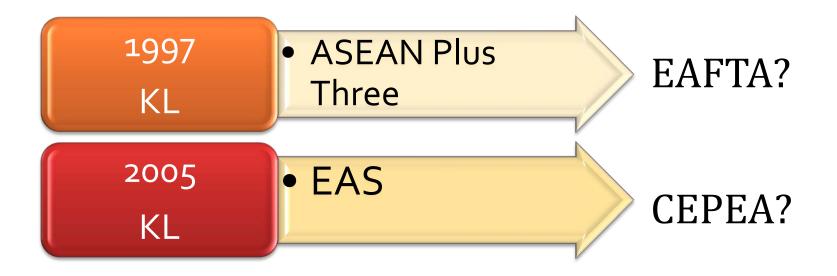
Problems with ASW Implementation



ASEAN External Economic Relations



Regional FTAs



EAFTA + CEPEA >?

Trans-Pacific Partnership (TPP) ?

ASEAN's Moves

- Member States must stay together and derive benefits for the regional grouping
- Engage external powers and those wanting to be ASEAN's friend
- Realisation of the ASEAN Community
 - Position of East Asia in the global economic configuration
 - Maintain stable regional architecture in East Asia

ASEAN's Challenges

- National ego of bigger countries
- Projection beyond ASEAN
- Myanmar
 - Affect engagement with major trading partners
- Competing interests of countries in the South China Sea

ASEAN's Success Factors

- Favourable geography of SEA
- Strategic engagements with those who matter
- Confidence and trust of big powers
- Relevant initiatives at opportune moments
- Good balance of interests
- Visionary leadership
- Staying together in face of common challenges

Thank you.

