# The Financial and Economic Crisis and FTAs

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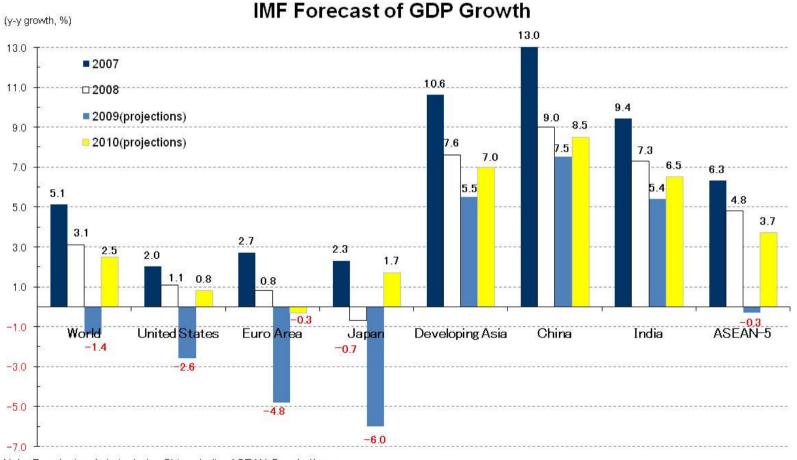


# 1. The Impact of Financial and Economic Crisis in East Asia

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# **Impact of Global Financial Crisis on East Asia**

-Not as exposed to financial risks as US or Europe, but seriously affected (no decoupling) -Signs of recovery, vary from countries

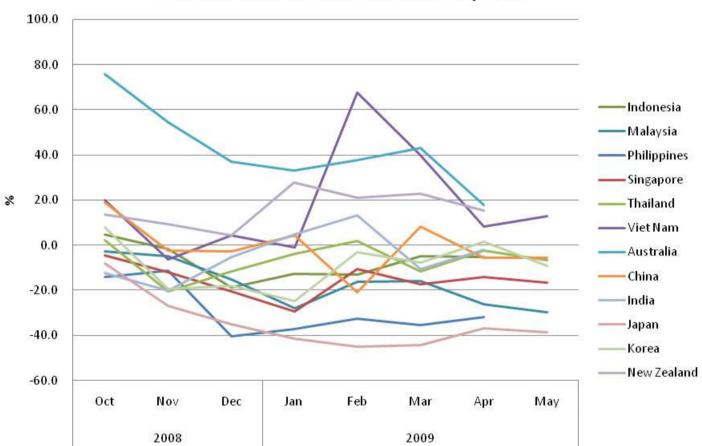


Note: Developing Asia includes China, India, ASEAN-5 and others

ASEAN-5 includes Indonesia, Malaysia, Philippines, Thailand and Viet Nam. Source: IMF, "World Economic Outlook" (July, 2009)

## **Decline in Exports Lead to Serious Impact**

-Rapid decline in merchandise exports as main cause for such serious damage -Especially on the manufacturing sector

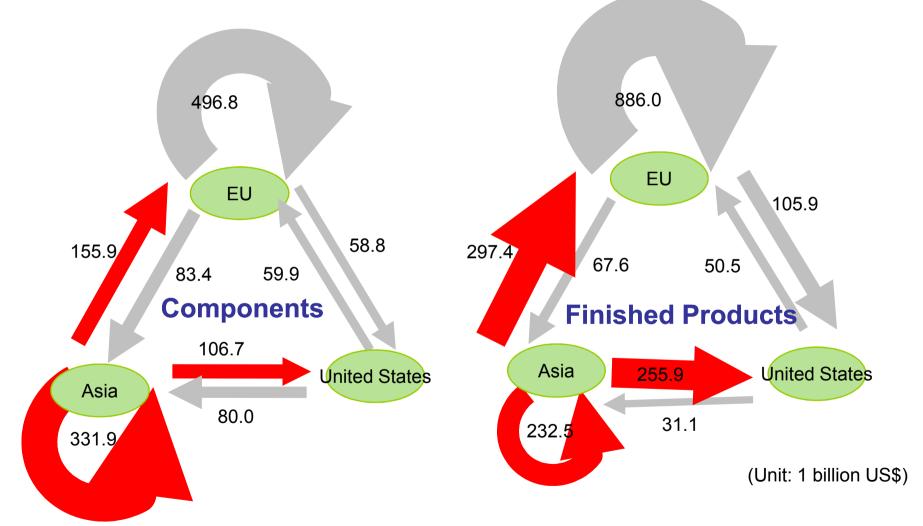


#### **Growth Rate of Merchandise Exports**

(source)Compiled from data based on IMF, "International Financial Statistics",CEIC Database, Bloomberg, Department of Statistics Malaysia

# Risk Factors (1) ~ High Dependence on External Markets ~

-High dependence on external markets, especially final products shipped to US and Europe -The intra-regional trade developed mainly by intermediate goods



Note: Asia consists of Japan, Korea, China, Hong Kong, Taiwan, Singapore, Malaysia, Indonesia, Thailand, Philippines, Vietnam, Cambodia, Brunei, India, Australia, New Zealand Source: RIETI-TID2008 Research Institute of Economy, Trade and Industry (RIETI)

# Risk Factors (2) ~ Concentration on Specific Sectors ~

-Concentration on a few specific sectors

-Whole regional economy easily affected by decline of external demand in those sectors

#### Industry Structure in East Asia by Value-added Terms (Manufacturing) (by ISIC classification Revision 3)

	1st	2nd	3rd		
Cambodia (2000)	Wearing apparel, except fur apparel	Spinning, weaving and finishing of textiles	Processed meat,fish,fruit,vegetables,fats		
	44.8%	34.2%	5.8%		
Indonesia (2003)	Tobacco products	Food Products (incl. processed meat, fish, fruits, vegetables, grain mill products, Other food products, beverages)	Chemicals (incl. basic chemicals and other chemicals)		
	12.0%	11.0%	10.2%		
Lao PDR (1999)	Processed meat,fish,fruit,vegetables,fats	Wearing apparel, except fur apparel	Tobacco products		
	33.7%	21.4%	12.0%		
Malaysia (2004)	Electronic valves/TV, radio transmitters, receivers and associated goods	Chemicals (incl. basic chemicals and other chemicals)/Man-made fibres	Refined petroleum products		
	18.7%	11.9%	11.7%		
Myanmar <sup>1), 2)</sup> (2003)	Machinery (except electrical)	Transport equipment	Fabricated metal products		
	35.8%	23.7%	12.5%		
Philippines (2003)	Food Products (incl. processed meat, fish, fruits, vegetables, grain mill products, Other food products, beverages)	Coke oven products/refined petroleum products	Electronic valves/TV, radio transmitters, receivers and associated goods		
	16.0%	14.8%	13.8%		
Singapore (2004)	Basic Chemicals	Electronic valves/TV, radio transmitters, receivers and associated goods	Office, accounting and computing machinery		
	28.9%	21.6%	9.7%		
Thailand (2000)	Electronic valves/TV, radio transmitters, receivers and associated goods	Textiles (spinning, weaving and finishing, textile fibre preparation, etc)	Food Products (incl. processed meat, fish, fruits, vegetables, grain mill products, Other food products, beverages)		
	9.6%	7.7%	6.9%		

#### Industry Structure in East Asia by Value-added Terms (cont.)

	1st	2nd	3rd	
Viet Nam (2000)	Food Products (incl. processed meat, fish, fruits, vegetables, grain mill products, Other food products, beverages)	Non-metallic minral products (incl. glass/glass products)	Apparel/dressing, dyeing of fur	
	25.0%	10.6%	8.7%	
Australia <sup>1)</sup> (2001)	Food Products (incl. processed meat, fish, fruits, vegetables, grain mill products, Other food products, beverages)	Basic Iron and Steel	Motor vehicles/automobile bodies (incl. trailers & semi-trailers), part/accessories	
	27.3%	18.1%	11.0%	
China <sup>2)</sup> (2005)	Machinery electric	Industrial chemicals	Iron and steel	
	16.2%	11.2%	10.1%	
India (2004)	Basic Iron and Steel /Basic precious and non- ferrous metals, casting of metals	Chemicals (incl. basic chemicals and other chemicals)/Man-made fibres	Coke oven products/refined petroleum products	
	19.0%	16.6%	11.4%	
Japan (2004)	Motor vehicles/automobile bodies (incl. trailers & semi-trailers), part/accessories	Machinery (general, special)/domestic appliances	Chemicals (incl. basic chemicals and other chemicals)/Man-made fibres	
	12.2%	11.5%	11.2%	
Korea (2005)	Electronic valves/TV, radio transmitters, receivers and associated goods	Motor vehicles/automobile bodies (incl. trailers & semi-trailers), part/accessories	Machinery (general, special)/domestic appliances	
	20.5%	10.2%	8.7%	
New Zealand (2004)	Food Products (incl. processed meat, fish, fruits, vegetables, grain mill products, Other food products, beverages)	Struct.metal products;tanks;steam generators	Publishing	
	25.4%	8.7%	7.6%	

(note 1) For Australia and Myanmar, "Share in Manufacturing Industry" is not available and is calculated manually.

No industrial statistics available for Brunei

(note 2) For China and Myanmar, the ISIC of economic activities are based on Revision 2.

(Source) Industrial Statistics, UNIDO INDSTAT2009 Database

# 2. Transformation of Region's Economic Structure and Role of FTAs

- (1) Expanding Domestic Demand
- (2) Enhancing Economic Efficiency (Upgrading Production Network)
- (3) Developing Infrastructure (Hard & Soft)
  - → Deepening integration as well as narrowing gaps

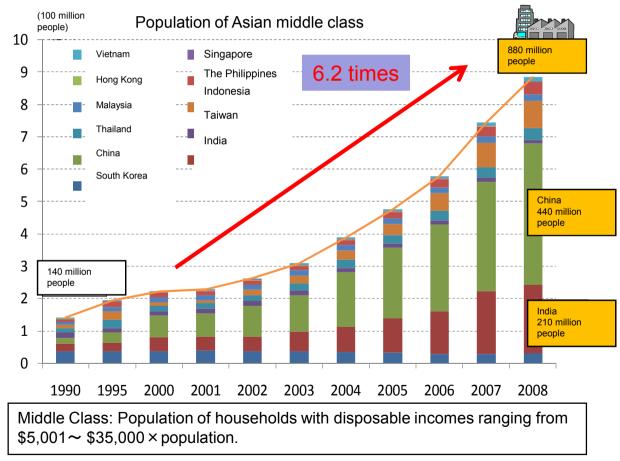
# (1) Expanding Domestic Demand

-Short Term ~ Government expenditure and investment

-Potential for growing huge market (rising middle class)

⇒Balanced Intra-Regional Trade and Stimulating Consumption through (Regional) FTA

-Policies to encourage consumption (social safety net, etc.)



Source: Euromonitor International World Consumer Lifestyle Databook

## (2) Enhancing Economic Efficiency (Upgrading Production Network)

#### Strategic and Effective (Re)Allocation of Resources

- -Response to demand/needs and competition situation in time
- -Strategic new production location (Investment Strategy)
- -Rational production specialization
  - (cf. eliminating duplication of concentrated sectors)
- Free Flow of goods, services, capital, and people for choice of location Improving business environment Facilitating Investment (liberalization and protection)

Efficient Movement of Resources

-Reduction of cost and time for movement of resources

-Elimination of obstacles and facilitation of efficient flow at and across the border

Tariff liberalization
Trade facilitation (rule of origin, custom procedures, etc.)
\*divergence among FTAs as burden
Movement of natural person

Optimal Production Network and Enhanced Competitiveness of Region

# Cepea

ASEAN+1 FTA/EPAs

China-ASEAN	-Jul. '05: took effect (goods) -Jul. '07: took effect (services) -Aug. '09: signed (investment)
S. Korea- ASEAN	-Jun. '07: took effect (goods) -May. '09:took effect (services) -Jun. '09: signed (investment)
Japan-ASEAN	-Dec. '08: took effect
Australia, NZ- ASEAN	-Feb. '09: signed
India-ASEAN	-Aug. '09: signed (goods)

#### FTA/EPAs between dialogue partners

$\sum$	Japan	China	S.Korea	India	Australia	NZ
Japan			Δ	Δ	Δ	
China					Δ	0
S.Korea	Δ			0	Δ	Δ
India	Δ		0			Δ
Australia	Δ	Δ	Δ			Ø
NZ		Ø	Δ	Δ	Ø	
©:took effec O:concludec ∆:under neg	l, signed					

## (Ref.) FTA's Possible Contribution to Deepen Production Network

#### -AFTA

#### Process of changing export value to ASEAN10(1000US\$)[cars (1000cc ~ 1500cc:870322)]

Country	1999	2000	2001	2002	2003	2004	2005	2006	2007
Indonesia	3,467	1,609	48	409	446	55,445	24,569	100,909	158,962
Malaysia	5,044	5,879	3,382	3,761	2,127	3,863	13,296	5,554	17,542
Philippines	0	0	0	0	15,884	0	0	0	0
Singapore	1,473	1,762	2,484	1,608	9,574	5,330	1,364	619	366
Thailand	4,606	12,846	7,366	1,048	239,329	528,404	394,831	350,532	413,621

Source: World Trade Atlas

#### Process of changing export value to ASEAN10(1000US\$)[cars (1500cc ~ 3000cc: 870323)]

Country	1999	2000	2001	2002	2003	2004	2005	2006	2007
Indonesia	2,405	1,483	1,285	7,379	26,521	54,113	128,480	63,207	57,275
Malaysia	4,249	5,194	4,005	3,487	2,518	9,804	8,650	8,468	25,096
Philippines	11	464	74	23,903	137,927	152,158	168,009	86,124	57,931
Singapore	12,953	22,940	32,492	33,194	60,244	58,444	54,471	43,677	37,331
Thailand	692	12,023	17,806	22,213	121,551	233,187	460,870	504,745	610,102

Source: World Trade Atlas

#### -Australia-Thailand FTA

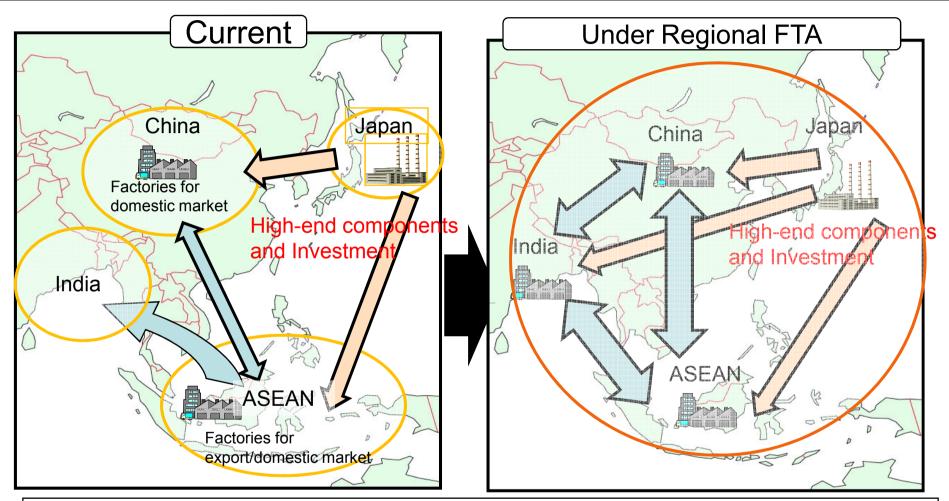
#### Australia Imports of Passenger Cars and Commercial Cars (Unit: million US\$, %)

			2004	2005	2006	2007	(Compare 2007 to 2004)
December	Total amount of Imports		8,141	9,268	9,482	11,651	
Passanger Cars	Share(%)	Japan	58.9	55.1	49.6	45.3	-13.6
Cars		Thailand	1.1	2.2	4.8	8.5	7.4
Commercial Cars	Total amount of Imports		2,556	3,040	3,343	4,596	
	Share(%)	Japan	43.8	29.9	28.3	27.6	-16.2
		Thailand	25.3	38.1	32	36.3	10.9

\*Effective Jan. 2005

(Source) Trade Statistics of Australia

(Ref.) Optimal Production Network with Regional FTA



- Benefits of Utilizing Regional FTA (allowing much more choices for creating production network)
- 1. Covering flow of goods and other resources for all direction
- Liberalization with countries without bi-lateral FTAs
- Intra-Regional cummulation for rules of origin
- 2. Convergence and Improvement of Business Environment
- Harmonized systems and procedures, facilitation measures

# (3) Developing Infrastructure

-Basis for industrial development and efficient production network

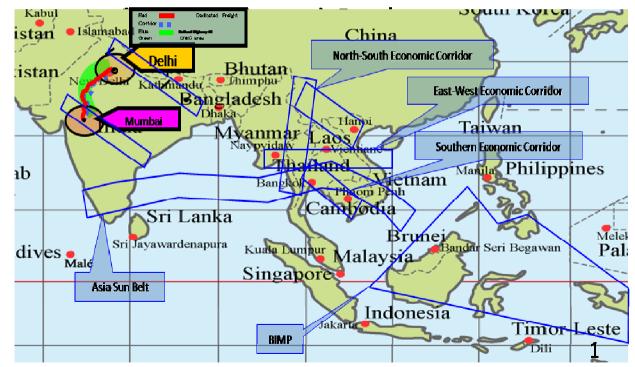
(energy, water, other supply, etc.) (transport, logistics, border, etc.)

-Narrowing gaps

-Physical infrastructure and soft infrastructures (procedures, human resources, etc.)

 Facilitation measures through (Regional) FTA Cooperation

#### Sub-Regional Development Plans



# **Conclusion: FTA on and after the crisis**

#### ◆FTA as a vehicle to transform economic structure of East Asia

- -Increasing domestic demand and balanced intra-regional trade
- -Upgrading Production network (strategic allocation and efficient movement of resources)
- -Infrastructure Development

\*Deepening integration and narrowing gaps

### Comprehensiveness (not only trade)

-Investment and improvement of business environment for resource allocation

-Facilitation

-Cooperation (Infrastructure development, etc.)

#### Developing FTA network in East Asia

-Convergence (or harmonization) cf. Noodle Bowl -Wider regional FTA

### Protectionism and FTA

-Possible effective measures to restrain moves from rising protectionism -Open Regionalism and multi layered approach