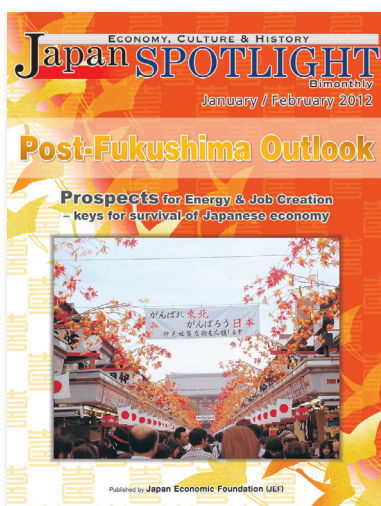


Remembering the 2011 Great East Japan Earthquake

By presenting the issue of “**Disaster Mitigation**” this month (to be issued in Nov. 2015), we would like to remind you of our old issue of 2011-2012 highlighting the “3.11 Tohoku Disaster”. The issue discussed the impact of the earthquake in Japan on Asian companies, earthquake prevention, support from NGOs, progress reports after the incident, the Japanese economy, and risk management. You will see in the current issue that many of these topics relating to disaster mitigation are re-examined and updated.



July/August 2011
Post-disaster
Outlook for Japan



January/February 2012
Post-Fukushima
Outlook



September/October 2012
The Challenge to
Risk Management
after 3.11

*“Act like an artist. From time to time, step back. We get very involved in working on our issues and seeing them there in the document — like an artist painting a detailed tree or person on a canvas — you have to step back from time to time to see the composition in its entirety and understand the **real impact** of what you are making.”*

Ms. Regina Pritchett

Representative of the Nine Major Groups

at the Opening Ceremony of the Third UN World Conference on Disaster Risk Reduction

(14 March 2015 Sendai, Japan)

Source: Proceedings of the Third UN World Conference on Disaster Risk Reduction
(http://www.unisdr.org/files/45069_proceedingsthirdunitednationsworldc.pdf)

Japan Economic Foundation (JEF)

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