

Turning the Pandemic Into Opportunities for Innovation & Entrepreneurship

CONTENTS

- 1 **PUBLISHER'S NOTE**
Dialogue & Trust Matter – How Can We Reconstruct a Post-Pandemic Society?
By Kazumasa Kusaka
- 2 **COVER LEAD**
Turning the Pandemic Into Opportunities for Innovation & Entrepreneurship
By Naoyuki Haraoka
- 4 **COVER STORY**
- 45 **SPECIAL INTERVIEW**
Interview with Dr. Yasuharu Tokuda, Director of Muribushi Okinawa Center for Teaching Hospitals, Okinawa, Japan
The Outlook for the Pandemic
By Japan SPOTLIGHT
- SPECIAL ARTICLE**
- 49 1 "Asia Is One: Asian Cultures & Mind" – a Joint Symposium by Soka University & Japan SPOTLIGHT
By Rajesh Williams
- 53 2 A Preventable Disaster: The Findings & Recommendations of the Independent Panel for Pandemic Preparedness & Response on Covid-19
By Jillian Yorke
- 58 **HISTORY OF RELATIONS OF ASIAN COUNTRIES**
Japan & the Mongol Empire – the 13th Century
By Mohan Gopal
- 62 **ECONOMIC INDICATORS FOR JAPAN**
Japanese Labor Market Under the Coronavirus Pandemic
By Nobuo Iizuka

NEXT ISSUE

The Sept./Oct. 2021 issue highlights METI's White Paper on International Economy & Trade in 2021 as usual. We expect to see data-based analysis by METI on the international economy and trade issues in 2021 during the ongoing pandemic. Our next issue will be published on our website on Sept. 10, 2021.

Publication date: July 10, 2021 (Published on the 10th of every odd month)
Publisher: Kazumasa Kusaka, Chairman & CEO, Japan Economic Foundation (JEF)
Editor-in-Chief: Naoyuki Haraoka
Editorial Staff: Masako Watanabe, Asuka Niwa
Design: PRITECH Co., Ltd.

<https://www.jef.or.jp/journal/>

Copyright ©1982-2021 Japan Economic Foundation. All rights reserved.
Materials may not be reproduced without written permission.

COVER STORY

Turning the Pandemic Into Opportunities for Innovation & Entrepreneurship

- 4 1 **Interview with Dr. Jay Rao, Professor, Strategy & Innovation, Department of Operations and Information Management, Babson College**
Crises & Innovation – a Perspective on Business Management
By Japan SPOTLIGHT
- 7 2 **Interview with Larry Clark, Managing Director of Global Learning Solutions at Harvard Business Publishing Corporate Learning**
A Crisis Could Provide Ideal Conditions for Deep Innovation
By Japan SPOTLIGHT
- 11 3 **Digital Transformation & Innovation: the Impacts of Covid-19**
By Dirk Pilat
- 15 4 **Interview with Dr. Yo Iwami, CEO of MedPeer**
Collective Intelligence from IT to Support Doctors & Help Patients – the Story of Japanese Healthcare Venture MedPeer
By Japan SPOTLIGHT
- 18 5 **Interview with Tom Macallister, Co-Founder & Director of Caburn Solutions Ltd.**
IoT Helping Smart Offices in Need of Protection from the Pandemic
By Japan SPOTLIGHT
- 22 6 **Interview with Anthony Huszar, Account Leader for Global Health Security & Eszter Gulacsy, Technical Director in Sustainability, Mott MacDonald**
Flexibility in Workplaces Enhances Office Amenity & Lowers Risk of Infection
By Japan SPOTLIGHT
- 26 7 **Interview with Nick Johnson, CEO and Co-Founder of NowSignage Ltd.**
Digital Signage Advancing an Information Society in the Pandemic
By Japan SPOTLIGHT
- 30 8 **Interview with Masaru Morizane, CEO of GIFMO Co., Ltd.**
Innovation for Happiness in an Aging Society
By Japan SPOTLIGHT
- 34 9 **Interview with Renee Graham, Chairwoman of the APEC forum Policy Partnership on Women and the Economy**
APEC: Driving Innovation & Female Entrepreneurship
By Japan SPOTLIGHT
- 37 10 **Interview with Svetlana Shmakova, Winner of the Grand Prize of the APEC BEST Award 2020**
Russian Mother Promotes Healthy Food Business as Pandemic Prompts Public Health Concerns
By Japan SPOTLIGHT
- 41 11 **Interview with Norzilawaty Md Isa, Founder of The Good Prawn, Malaysia**
The Good Prawn Wins APEC BEST Award
By Japan SPOTLIGHT