

Subscriptions can be ordered through our website:

<http://www.jef.or.jp/journal/index.html>

You can order annual subscriptions and purchase back issues from our website. We will give you a password that will enable you to access back numbers dating back to 1995. You can order from anywhere in the world and we accept payment by all major credit cards.

Subscription:

One Year (6 issues) **¥ 6,000**

Single Copy **¥ 1,200**

(postage included)

*Consumption tax is also included when ordered from Japan

Residents of Japan can also order by FAX or E-mail.

Payment is only available by bank transfer, and we will bill you later.

(Please let us know your name, address, the starting issue number & the subscription period and the number of copies you wish to purchase)

Japan Economic Foundation

JAPAN SPOTLIGHT
 Editorial Section

11th fl. Jiji Press Bldg.

5-15-8 Ginza, Chuo-ku Tokyo 104-0061 JAPAN

Fax: 03-5565-4828

E-mail: subscribe@jef.or.jp

JAPAN SPOTLIGHT SALES AGENT: **Maruzen Co., Ltd**

Overseas Subscription:

One Year (6 issues) **US \$ 65**

Single Copy **US \$ 11**

(postage included)

Maruzen Co., Ltd
 International Division

P.O. Box 5050

Tokyo International 100-3191 Japan

Tel: 81-3-3273-3234

Fax: 81-3-3273-1044

E-mail: export@maruzen.co.jp

Domestic Subscription:

One Year (6 issues) **¥ 6,000**

Single Copy **¥ 1,200**

(postage and tax included)

Available at Maruzen Internet Shopping:

<http://www.maruzen.co.jp>

Or contact Maruzen Co. Ltd

Booknet Service Center Washobu Group

Tel: 03 - 3273 - 1042 Fax: 03 - 3273 - 1043

E-mail: wazasshi@maruzen.co.jp

SPOTLIGHT

Shiretoko

The northeast Hokkaido, Shiretoko, was added to UNESCO's World Heritage List on July 14. The Shiretoko Peninsula is located in Japan's northernmost island of Hokkaido, and is the lowest latitude area to see seasonal sea ice in the northern hemisphere. Most of its area is national park, which is home to a number of marine and terrestrial wild life. Some are endangered and endemic. Brown bears, the Blackiston's fish owl, and the Viola kitamiana plant can be found there. To pursue both tourism and environmental protection, Shiretoko area will promote the growth of ecotourism from now on. **JS**



Photos : Town of Shari

