

**Subscriptions can be ordered through our website:**

<http://www.jef.or.jp/journal/index.html>

You can order annual subscriptions and purchase back issues from our website. We will give you a password that will enable you to access back numbers dating back to 1995. You can order from anywhere in the world and we accept payment by all major credit cards.

**Subscription:**

**One Year** (6 issues) **¥ 6,000**

**Single Copy** **¥ 1,200**

(postage included)

\*Consumption tax is also included when ordered from Japan

**Residents of Japan can also order by FAX or E-mail.**

Payment is only available by bank transfer, and we will bill you later.

(Please let us know your name, address, the starting issue number & the subscription period and the number of copies you wish to purchase)

**Japan Economic Foundation**

**JAPAN SPOTLIGHT**  
**Editorial Section**

11th fl. Jiji Press Bldg.

5-15-8 Ginza, Chuo-ku Tokyo 104-0061 JAPAN

**Fax: 03-5565-4828**

**E-mail: [subscribe@jef.or.jp](mailto:subscribe@jef.or.jp)**

JAPAN SPOTLIGHT SALES AGENT: **Maruzen Co., Ltd**

**Overseas Subscription:**

**One Year** (6 issues) **US \$ 65**

**Single Copy** **US \$ 11**

(postage included)

**Maruzen Co., Ltd**  
**International Division**

P.O. Box 5050

Tokyo International 100-3191 Japan

**Tel: 81-3-3273-3234**

**Fax: 81-3-3273-1044**

**E-mail: [export@maruzen.co.jp](mailto:export@maruzen.co.jp)**

**Domestic Subscription:**

**One Year** (6 issues) **¥ 6,000**

**Single Copy** **¥ 1,200**

(postage and tax included)

Available at Maruzen Internet Shopping:

<http://www.maruzen.co.jp>

Or contact Maruzen Co. Ltd

Booknet Service Center Washobu Group

Tel: 03 - 3273 - 1042 Fax: 03 - 3273 - 1043

E-mail: [wazasshi@maruzen.co.jp](mailto:wazasshi@maruzen.co.jp)

**SPOTLIGHT**

# Concept Cars

Sales of clean-energy vehicles that are run on alternative fuels has been increasing, and the number of these vehicles in Japan reached 180,000 in FY 2003. Low-Emission Vehicles and Vehicles with Improved Fuel Economy are eligible for special tax incentives under Japan's Green Tax scheme: they are treated favorably under the country's automobile and acquisition taxes. Another reason for their increased popularity is the growing number of people who are concerned about the global environment.

Automakers unveiled various concept cars at the 39<sup>th</sup> Tokyo Motor Show held in October 2005. Almost all of these cars were clean energy vehicles.

Each manufacturer produced a dream vehicle based on a new concept by combining environmental considerations and innovative technology. These concept cars included the Toyota Fine-X with four-wheel independent drive control that allows it to move freely, the Nissan PIVO with a cabin that revolves 360 degrees, eliminating the need to reverse, and the Honda FCX CONCEPT powered by an advanced fuel cell system.

The Honda W.O.W CONCEPT is especially appropriate for this year, the Year of the Dog in the traditional Chinese Zodiac. Thanks to low floor technology, even small dogs can easily get in and out of the vehicle. With a cabin designed as much for people as for their four-legged friends, this is a concept car that pet owners will love. **JS**



Honda W.O.W CONCEPT



Mazda Senku



Honda FCX CONCEPT



Toyota Fine-X



Nissan PIVO